

24 25

WINSTON SALEM
SYMPHONY

MICHELLE MERRILL
MUSIC DIRECTOR

Experience Music
in a New Way.

jbolenbaugh@wssymphony.org
336.725.1035 x231



Advertise in the 24 | 25 Fanfare Playbill!

Show our patrons you support the
Winston-Salem Symphony.

- Professionally designed, informative playbill
- Distributed at six classics concerts throughout the season
- Align yourself with the largest performing arts organization in Forsyth County
- Full-color ads

Ad Rates

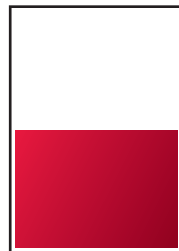
Inside Front Cover	\$2,000
First Page (right-facing)	\$2,000
Last Page (left-facing)	\$2,000
Inside Back Cover	\$2,000
Back Cover	\$2,500

Full Page	\$1,750
Half Page	\$1,000
Quarter Page	\$550



Full Page

Page trim: 6 x 9
Live Area: 5.5 x 8.5
Bleed: 6.25 x 9.25



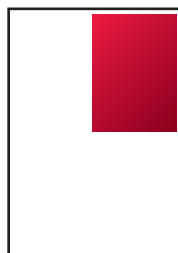
Half Page

Horizontal: 5.375 x 4.0625

Ad Requirements

Convert all type to outlines/paths;
convert colors to CMYK.
Files accepted: pdf, tif, jpg
Resolution 300+ dpi.

Full page dimensions:
Page trim 6" wide x 9" high
Live area 5.5" wide x 8.5" high
Bleed 6.25" wide x 9.25" high



Quarter Page

Vertical: 2.5625 X 4.0625

Discover your new audience today!

Contact Joe Bolenbaugh: 336-725-1035 x 231 or
jbolenbaugh@wssymphony.org

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ORDER FORM

2024-2025 SEASON ADVERTISEMENT AGREEMENT AND INSERTION ORDER

Advertiser/Company: _____

Contact: _____ Phone: _____

Address: _____ City: _____ ZIP: _____

Ad Size & Location

Dimensions

Price

SQUARE Outside Back Cover

All Full Page Ads

\$2,500

SQUARE Inside Front Cover

Page trim: 6 w x 9 h

\$2,000

SQUARE First Page

Live area: 5.5w x 8.5 h

\$2,000

SQUARE Last Page

Bleed: 6.25 w x 9.25 h

\$2,000

SQUARE Inside Back Cover

\$2,000

SQUARE Standard Full Page

\$1,750

SQUARE Half Page (horizontal)

5.375 w x 4.0625 h

\$1,000

SQUARE Quarter Page (vertical)

2.5625 w x 4.0625 h

\$550

SQUARE Digital Ad

600x1000px; under 1 MB

\$550

Digital ad can be JPG, PNG, or GIF

To reserve your ad space, please contact:

Joe Bolenbaugh
Public Relations & Marketing Manager
336-725-1035, x231 or jbolenbaugh@wssymphony.org

Deadlines:

Contract: **Jan 15, 2025**
Artwork: **Jan 31, 2025**
Payment: **Feb 14, 2025**

Signature: _____

Print Full Name: _____

WS Symphony: _____

SQUARE Payment Enclosed Winston-Salem Symphony, PO Box 1545, Winston-Salem NC 27102

SQUARE Invoice Sep 2024

**AD MUST BE SUPPLIED. A PDF OR JPG FILE IS PREFERRED.
PAYMENT CAN BE MADE BY CHECK**